

WPL304

BARCODE PRINTER



Productivity Solutions for Small Businesses

The WPL304 is a versatile desktop barcode printer capable of printing both direct thermal and thermal transfer labels. With flexible connectivity options, including Ethernet, USB, serial, and parallel ports, the WPL304 is perfectly suited for a wide range of applications including Point-of-sale, asset tagging, shipping, receiving, labeling and more.

With the smallest ever footprint for any Wasp 4 inch format printer, the WPL304 is an excellent choice for cramped workspaces. It features a 200 MHz 32-bit processor capable of printing 203 dpi barcodes at speeds up to 4 inches per second. Print speed is supported by 8 MB SDRAM, and 4 MB Flash memory. Flash memory can be increased to 4 GB through SD card slot.

The WPL304 includes a 2-Year manufacturer's warranty covering material defects. The warranty can be extended and upgraded to include accidental breakage with the purchase of an optional WaspProtect extended service plan.

■ WASP WPL304 FEATURES

- ▶ Direct thermal and thermal transfer technology
- ▶ Ethernet, USB, serial, and parallel connectivity
- ▶ Durable and compact, double-walled clamshell design
- ▶ Print labels up to 4.17" wide
- ▶ 203 dpi print resolution
- ▶ Print speeds up to 4 inches per second
- ▶ 8 MB SDRAM, 4 MB Flash memory
- ▶ Supports label rolls with outside diameter up to 5"
- ▶ 110 meter ribbon capacity on notched half (.5) inch core

■ BENEFITS

- ▶ Multiple connectivity options allows for easy and quick integration into any environment
- ▶ Compact footprint allows the WPL304 to easily fit into cramped workspaces
- ▶ Less downtime due to 110 meter ribbon capacity
- ▶ Double-walled clamshell design for durability and easier media loading
- ▶ Flexible design delivers direct thermal and thermal transfer printing for a variety of applications